



# GlobalED Virtual University

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## Privacy Policy

**Updated: 6/4/2012**

GlobalED provides online, license preparation and continuing education services for the financial services industry and other industries as we move forward. When students register for any of our online or instructor lead education services, they agree to let us contact them via email during and after the course thus making GlobalED a permission-based email marketing service for internal education products and services. GlobalED issues Certificates of Completion via email.

GlobalED holds many education provider licenses or approvals from multiple State governments and the Federal government which grants us the right to request company license information and producer license information, including email, under under FOI Laws and Acts at the state and federal levels. Once the government issued list is provided, GlobalED strictly monitors and maintains such list information including unsubscribe and opt-out information.

The GlobalED privacy statement covers all marketing information initiate by a GlobalED marketing campaign and is only used for the following domains: [globaledusa.com](http://globaledusa.com); [globaled-vu.com](http://globaled-vu.com) and uses the following senders: subscribe; tax; TaxED; InsureED; Firm-EL; and others as they may come. GlobalED receives and uses the following information for the exclusive use of reporting individual licensing and continuing education reporting requirements to the appropriate state, federal, and governing authorities like but not limited to: FINRA, SIRCON, NASBA, AICPA, CFP BOARD, PACE and others. The information collected at registration or provided by government FOI includes:

- Personal Name: First, MI, Last
- Business Name
- Business Title
- Residence and/or Business Address
- Residence and/or Business Phone
- Personal and/or Business email
- Personal and/or Business website
- Fax Number
- Professional Licenses/Designations Held with Number
- Student online access ID and Password
- Student acceptance of GlobalED policies and terms of use at registration

GlobalED is the sole owner of information collected at registration and/or obtained via FOI request. We do not sell or rent this information to others. GlobalED will only share information with a third third party that is authorized to use any of the above information for education reporting and payment processing. GlobalED does not retain or capture any payment information used to make online purchases via our secure shopping cart. All information is provided via merchant services and used only to authorize and validate online purchases from fraud and abuse. If users have questions or

concerns regarding this statement, they should contact GlobalED by email [admin@globaledusa.com](mailto:admin@globaledusa.com) or by phone 903-905-GEVU (4388). All inquiries will be followed up immediately.

### Unsubscribe/Opt-out

All recipients of email transmitted using GlobalED services are given the opportunity to unsubscribe (opt-out) at any time by clicking on a link at the top and bottom of the email. Recipients may also click on a link at the bottom of the email to view GlobalED's Anti-Spam and Privacy Policy. The full postal address of the sender is included in every email transmission.

### Personally Identifiable Information

GlobalED offers opt-in/out links on several its homepage and TaxED Center page for subscription to the GlobalED newsletter. Recipients can opt-in to receiving the newsletter and can opt-out at any time by returning to the appropriate webpage and using the opt-out links or by clicking on the unsubscribe links at the top and bottom of every newsletter email from GlobalED. In Contact Us, visitors to the website and/or clients can utilize GlobalED's Contact Us form to request information about our services or customer support. A visitor's name, company, email and phone number are requested to facilitate communication about their request for information or support. The personally identifiable information collected on the website is not shared with any third party.

### Marketing Data

GlobalED's permission-based marketing efforts are managed by their in-house customer database, and their government FOI requested marketing database used for delivering email, and tracking results of email campaigns. GlobalED policy is to keep our email database campaign data private and this data is never shared with third parties except when required by law, required to process licensing and continuing education with appropriate education oversight and to process online payments for GlobalED products and services. Current students can access their account information online using their account username and password and can update or correct their account information at any time.

### Course Database

GlobalED maintains a sophisticated database for every course which tracks and stores course registration, enrollment, and log-in dates and times for all course activity including time spent on pages, quizzes, practice exams, final exams, course completion, and certificates. This information is only shared with authorized education regulators for verification and audit purposes.

### Cookies

Cookies are required for students to utilize their GlobalED course website, but are not required for website visitors. GlobalED uses cookies for the sole purpose of log-in, password and examination security. The cookies do not store personal information. A cookie is a piece of data stored on the user's hard drive containing information about the user.

## HTML and Link Detectors

GlobalED embeds HTML and link detectors in all email marketing transmissions to assess the effectiveness of their email campaigns. The detectors track recipients' capability of receiving HTML messages; the aggregate number of HTML messages opened; and email soft and hard bounces. The detectors also track the links that recipients click on within the email. The detectors do not collect any other information.

## Online Security

Online security is enhanced by our use of firewalls protecting GlobalED servers. The physical servers that we store personally identifiable information on are kept in a secure facility that only authorized network administrators have access to. This facility provides security 24 hours a day, 7 days per week, 365 days a year and protects our servers against power outages by using automated backup power systems.

## Offline Security

Database information and data is securely stored and only selected GlobalED staff who need the information to perform a specific job are granted access to personally identifiable information. All staff with such access are trained on our security and privacy practices.

## Changes to Privacy Policy

Changes to GlobalED's privacy policy will be posted on the GlobalED website. Changes will automatically be in effect 30 days after they are initially posted.

## Contact Us

If you have any questions about this Privacy Statement or about GlobalED, please contact us directly by phone, email or snail-mail using the contact information below:

GlobalED Virtual University

PO Box 6457

Paris, TX 75461

admin@globaledusa.com

Eastern US Phone: 718-447-GEVU (4388)

Western US Phone: 903-905-GEVU (4388)